

FILESURE DEFEND

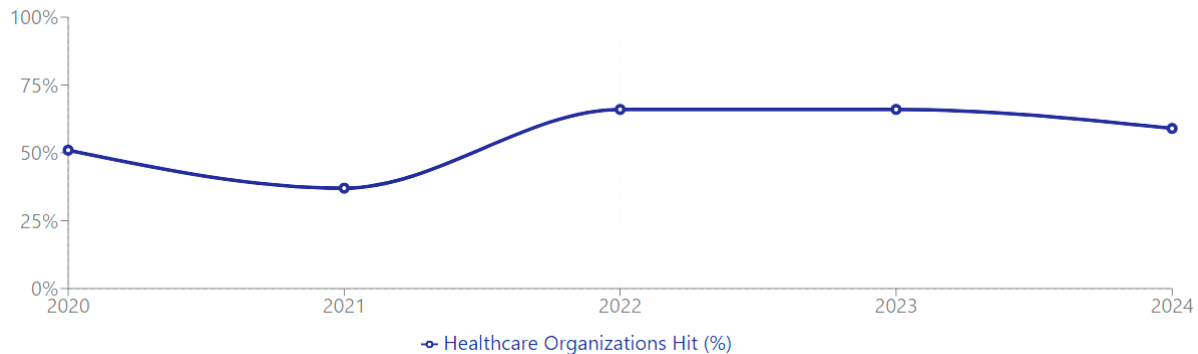
Protecting Healthcare's Critical Systems from Ransomware

THE THREAT LANDSCAPE

67% of healthcare organizations were hit by ransomware in 2023-2024, with **58% of attacks resulting in data encryption**. When ransomware strikes a hospital, an average of **58% of computers are impacted**.

The stakes are higher in healthcare than any other industry: - **\$10.10 million**: Average cost of a healthcare data breach (highest of any industry) - **\$2.73 million**: Average recovery costs (excluding ransom) - **\$3.9 million**: Average ransom demanded from healthcare organizations - **66%**: Success rate of backup compromise in healthcare sector

Healthcare Ransomware Attack Trends *Healthcare Ransomware Attack Rate 2020-2024*

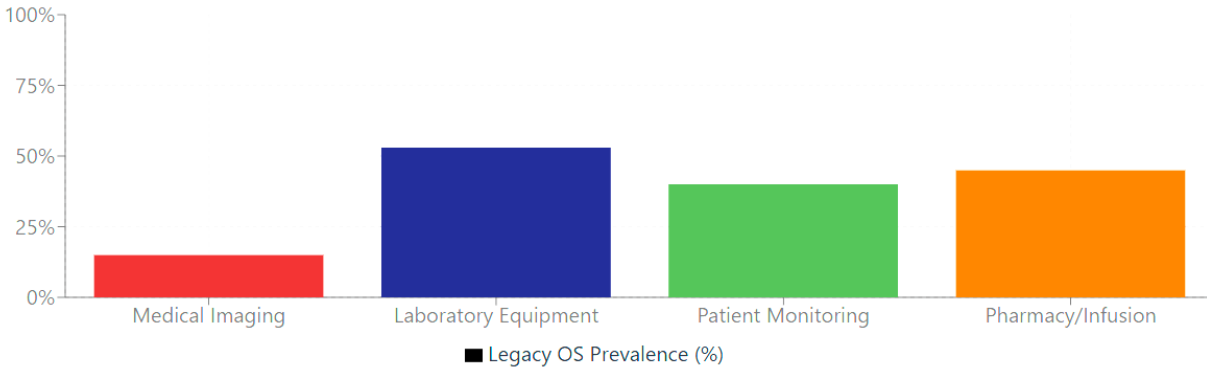


THE LEGACY SYSTEM CHALLENGE

Healthcare facilities face a unique dilemma: critical medical equipment often relies on legacy operating systems (Windows XP/7) that cannot be easily upgraded:

- **Medical Imaging Systems (PACS/RIS):** 10-15% on legacy OS, \$500K-\$1M per machine to replace
- **Laboratory Equipment (LIS):** 53% legacy prevalence, \$100K-\$300K per upgrade
- **Patient Monitoring Systems:** Embedded XP, \$50K-\$100K per bed to replace
- **Pharmacy/Infusion Pumps:** XP/7 only, \$10K-\$20K per pump upgrade

Percentage of Legacy Systems by Medical Equipment Type

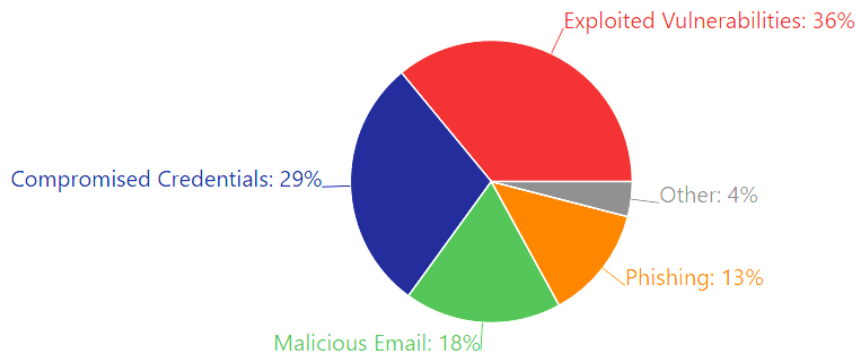


THE ROOT CAUSES OF RANSOMWARE ATTACKS

The majority of ransomware attacks in healthcare environments originate from:

1. **Exploited Vulnerabilities (36%):** Unpatched security holes in Windows, browsers, or applications
2. **Compromised Credentials (29%):** Stolen login information used by attackers to gain entry
3. **Malicious Email (18%):** Emails with malicious attachments that install ransomware
4. **Phishing (13%):** Emails designed to trick users into revealing credentials

Primary Root Causes of Healthcare Ransomware Attacks

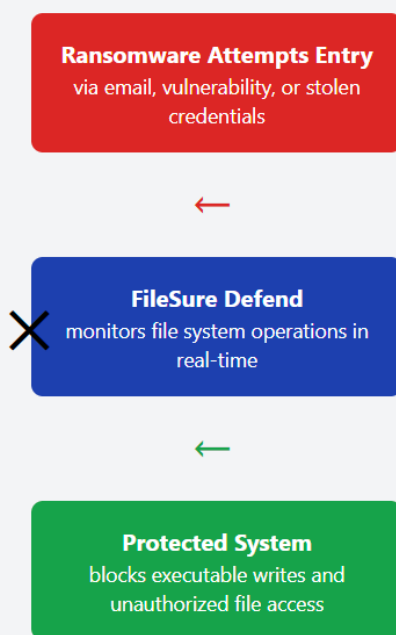


HOW FILESURE DEFEND PROTECTS YOUR SYSTEMS

FileSure Defend provides a cost-effective solution (\$150/device) to protect vulnerable systems without expensive equipment replacement:

1. **Block Malware Installation:** Prevents any program from writing executable code to the hard drive, stopping ransomware before it can establish itself
2. **Application Whitelisting:** Limits access to protected files with a “White-List” of authorized applications, preventing data theft even if a system is compromised
3. **Simple Deployment:** Works on all Windows versions including legacy XP/7 systems, with centralized management and policy enforcement
4. **Minimal Impact:** No performance degradation on critical medical systems

FileSure's Protection Mechanism:



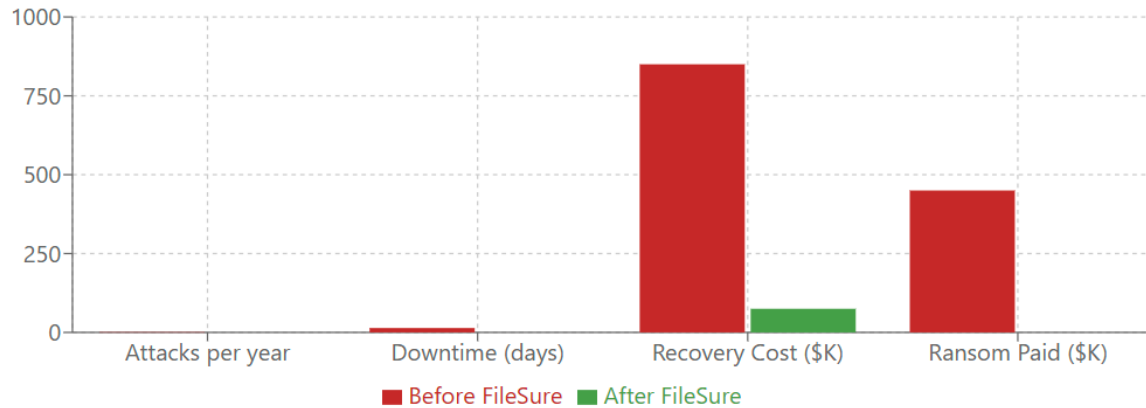
FileSure Defend prevents ransomware by blocking the writing of executable code to disk and limiting file access to only authorized applications

RANSOMWARE PROTECTION CASE STUDY

A mid-size hospital with 500 endpoints deployed FileSure Defend after discovering 25% of their medical systems relied on legacy Windows versions:

- **Before FileSure:** Two ransomware incidents in 18 months, one requiring \$450K ransom payment
- **After FileSure:** Zero successful ransomware installations in 24 months
- **ROI:** 600% first-year return based on avoided recovery costs

Before/After FileSure Implementation: Impact Comparison



Before FileSure

- Two ransomware incidents in 18 months
- \$450K ransom payment
- 850K in recovery costs
- 14 days of downtime

After FileSure

- Zero successful ransomware installations in 24 months
- \$0 in ransom payments
- \$75K in preventative maintenance
- No system downtime

ROI

600%

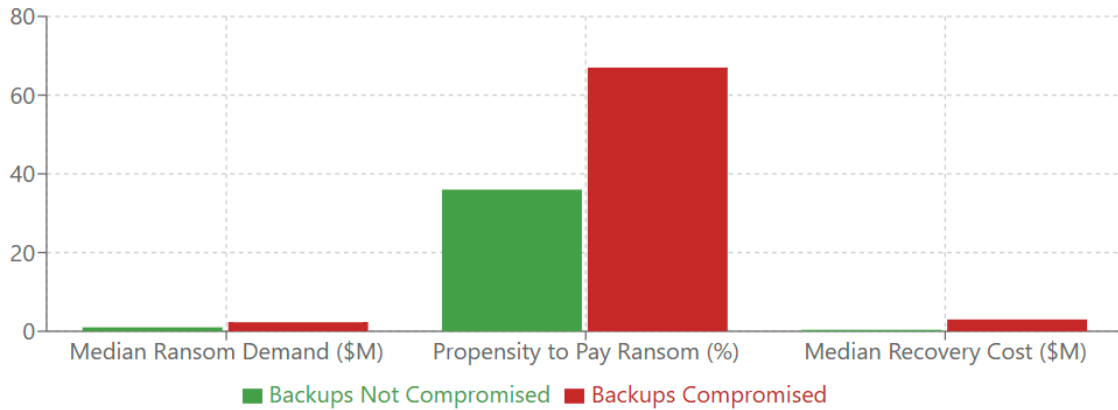
First-year return based on avoided recovery costs

IMPACT OF BACKUP COMPROMISE

Organizations that had backups compromised reported considerably worse outcomes:

- **Ransom demands** were, on average, more than double that of those whose backups weren't impacted (\$2.3M vs. \$1M median initial ransom demand)
- Organizations whose backups were compromised were **almost twice as likely to pay the ransom** to recover encrypted data (67% vs. 36%)
- **Median overall recovery costs** came in eight times higher (\$3M vs. \$375K) for those that had backups compromised

Impact of Backup Compromise on Ransomware Outcomes



Backup Compromise Impact *Impact of Backup Compromise on Ransomware Outcomes*

GETTING STARTED

Schedule a demonstration to see how FileSure Defend can protect your critical healthcare systems. Implementation can begin with your highest-risk systems and expand across your network.

For more information, email us at: sales@bystorm.com

References: Data sourced from IBM Security Cost of a Data Breach Report 2022 and Sophos State of Ransomware 2024